



## Logistics Symmetry – Consolidating Supply Chain Applications into A Single Logistics Portal

80%+ reduction in admin time required to track shipments

### Business Challenges

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- Inability to track a shipment from beginning to end
- Team members spending hours per day reconciling information between warehouse receipts and transportation providers
- Lots of important details during the shipping process were getting lost or required manual intervention to get the status

### Solution

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HULFT Integrate Cloud provides the data integration layer underneath the Logistics Symmetry user dashboard. Together, customers have a single cloud-based supply chain visibility solution with automated data reconciliation.

### Results

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- Eliminated the need for multiple supply chain application logins and provided a single dashboard view of TMS, WMS and other custom logistics systems
- An easy-to-use portal that all team members can use with no training required
- End-to-end shipment visibility that increases shipping and receiving accuracy
- The ability to drill down into orders to see fine details including pictures, documents, weights and measures and freight damage

### Company Details

Logistics Symmetry is a technology service provider to 3PLs, enabling them to automate their supply chain processes with modern, cloud based applications to manage their digital workflows.

**Industry** Supply Chain

**Location** Miami, FL

### Key Metrics

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An estimated 80% reduction in the time it takes to track shipments and reconcile information across multiple supply chain applications. This includes handling unidentified inbound cargo, freight bill verification, increased receiving accuracy, increased shipping accuracy.

### Future Statement

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HULFT Integrate Cloud automates all the data processes required to help supply chain companies complete their digital transformation, and meanwhile reduce costs and shipping times for its customers -- resulting in higher shipper profitability.

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