

Square Enix LTD. Leverages HULFT Integrate to Create a Single Global ERP Platform

Flexible integration platform helps company ensure its IT systems can connect across geographies and provide more agility

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Legacy processes and systems slowed productivity

Square Enix Ltd. grew its operations over the past two decades like most other international companies: one significant project at a time. But as more systems were created, keeping them connected required custom integrations. In 2021, the company sought to establish a single global ERP platform, and this required a centralized data integration platform to replace custom connections.

"We assessed several products similar to HULFT," said Vasi Vasikaran, Director of Business Applications at Square Enix. "Once we had a basic understanding of the product, we decided to run a trial to determine if it was how we wanted to work. The final sign-off was based on using a basic POC example of a single EDI data flow for our digital and physical sales process, and verifying how HULFT would work with that and where other systems or applications would fit with HULFT."

Customer Challenges

- IT complexity due to many critical systems and the number of custom connections between them.
- The need for greater flexibility, so that when ERP and other systems changed, data integration could automatically adapt without much human intervention or coding

HULFT Solution

- HULFT Integrate for flexible data integration capabilities that unite many geographies and data formats
- HULFT professional services in Japan and EMEA to help Square Enix eliminate legacy and custom integrations

Results

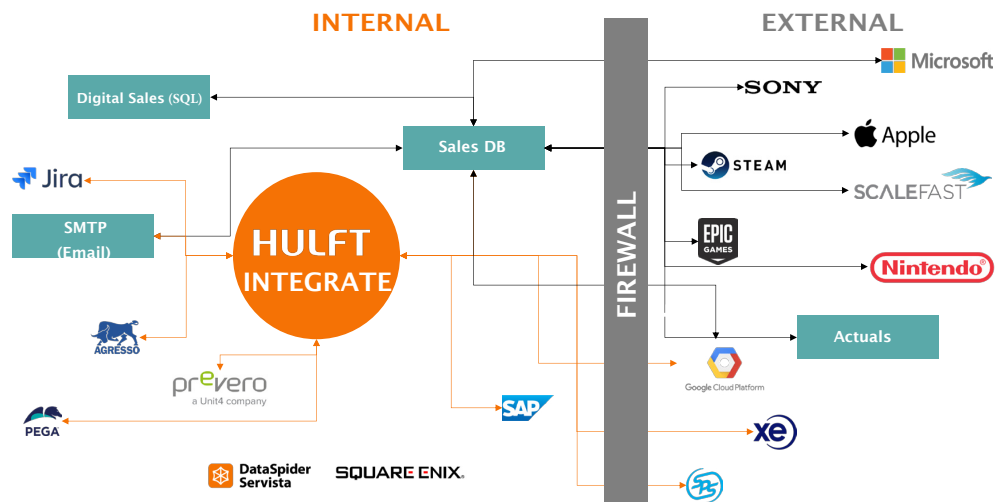
- Completed a successful proof-of-concept project connecting a basic EDI dataflow in the XML/ EDIFACT 850 format
- Established a global ERP platform based on SAP connected to Workday, Paycom and other platforms
- Retired all legacy integration methods

"We selected HULFT Integrate because of the completeness of its platform, and prior success with it in the Japan region."

--Vasi Vasikaran, Square Enix

(cont'd)





An automated workflow for ERP today, and soon, more integrations

After the successful POC, Square Enix began connecting other core systems including Workday, Atlassian Jira, Paycom and others. In addition, HULFT ensured that HULFT Integrate in EMEA could connect with HULFT Data Spider, another integration solution deployed at Japanese headquarters.

The Square Enix team now spends much less time making manual system changes when attributes of the global ERP platform changes, and the majority of them are handled automatically with HULFT.

About HULFT Integrate

HULFT Integrate is an automated, low-code data integration solution that takes actionable data and delivers it into a business application, intelligence tool, or workflow to achieve better business outcomes. It eliminates error-prone, time-consuming, productivity-sapping manual integration processes. HULFT Integrate is securely compatible with all major data destinations.

Whereas most data extraction tools require significant manual interaction such as uploading the file, waiting for results, downloading the data, and then manipulating it to the right format, HULFT Integrate connects that data to any database directly.

Vasikaran's team now only spends just a fraction of the hours it used to take per week on tasks. This enables the Square Enix business applications team to spend more time on tasks that add value to the business.

With HULFT Integrate as the centralized data integration platform, all future additions to the ERP and other core systems will be easier, and more cost effective.

With a library of more than 600 business adapters, HULFT can connect to practically any enterprise system or data source. The company also offers HULFT Data Capture, which leverages leading OCR technologies to help customers extract and validate critical data, and HULFT Transfer (HULFT8), the most time-tested managed file transfer solution on the market today.

HULFT also offers a fully managed integration solution for many use cases to support companies with limited IT budgets and staff.

HULFT

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HULFT Integrate is sold in the U.S. and Europe. It is available in other countries under the brand DataSpider Servista.

Worldwide HULFT locations
Tokyo, Osaka, Nagoya, Fukuoka
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